

**TO:** 3HC Board of Directors  
**FROM:** Jennifer Whitley  
**DATE:** January 30, 2026  
**SUBJECT:** January 2026 President's Report

Happy Winter!! Spring cannot come soon enough!!

#### **Finance**

The Finance Committee is meeting monthly. We are focused on increasing census volume, cash flow, and recognition of cost savings through initiatives related to health insurance, medication costs, supply costs, and more. We have seen improvements in the financial statements and cash flow recently. Please refer to the portal to review the latest information.

#### **Philanthropy**

One of the major goals for philanthropy this year has been to revise and update our fundraising appeal to include support for operations. April Brantham, Director of Philanthropy, has done a great job on this revision (excerpt below). We have met recently and shared this with two donors that have supported 3HC consistently over the years, and we have 3 more scheduled meetings in February. We are excited about the opportunities these meetings can bring to achieve our philanthropic goals. We will bring more information through the board philanthropy committee.

*"3HC is navigating a challenging healthcare environment marked by declining reimbursement rates, a national nurse shortage, and rising demand for hospice and home-based care. These pressures are not unique to our organization, but they have a disproportionate impact on mission-driven providers like 3HC. A leadership investment at this moment provides the flexibility needed to protect patient care, support caregivers, and strengthen organizational sustainability"*

The 2<sup>nd</sup> Annual 3HC Spring Soiree fundraiser is scheduled for Friday, March 20, 2026. We are seeking sponsorship and assistance with ticket sales from the board. See the flyer posted on the portal. You may have heard or will be hearing from April Brantham or Lauren Wiggs soon regarding our goals for board support.

I want to thank Lauren Wiggs for the leadership and guidance she has given to help strengthen our philanthropy program.

#### **Strategic Plan**

A first quarter update on the 2026 plan will be presented at the March meeting.

**Next full board meeting:** **new day and time** – Wednesday, March 11, 2026, 5:30pm, in the Corporate board room. A virtual option will be available.

**Please refer to the portal for the following:**

- Financial performance reports – December 2025 and YTD (located in the financial category on the portal)
- Spring Soiree flyer

cc: Darrell Brown, Corporate Attorney