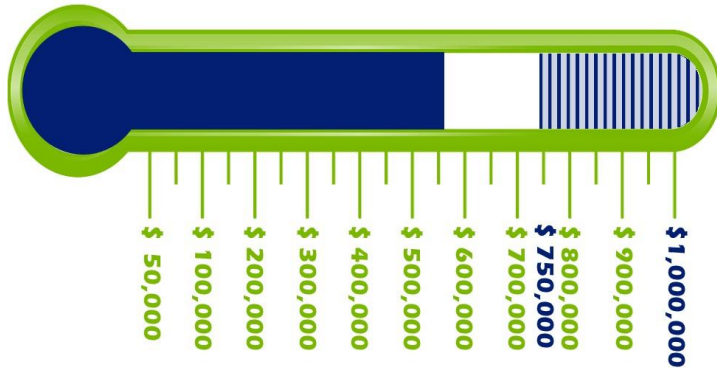


3HC BOARD OF DIRECTORS MEETING

Philanthropy Report- June 9, 2025

Financials

Fiscal Year Donations



The goal for the fiscal year has been set at \$750,000, with a stretch goal of \$1,000,000.00.

From October 1, 2024, through May 31, 2025, a total of **\$556,197.84** has been raised towards the goal.

This total is comprised of pledges for the 2025 Employee Giving League, donations for the luminary fundraiser, end of year donations, estate gifts, and the Spring Soirée.

Bright Spots & Fundraising

3HC Spring Soirée



The 1st Annual Spring Soirée was a resounding success! The event raised a gross total of \$65,888, with net proceeds of \$29,643 benefiting our mission. There were many highlights from the evening, along with a few key takeaways for improvement. The Philanthropy Department is compiling feedback and lessons learned to help guide planning for next year's event. A one-page event snapshot is on the Board Portal for your review. We're already looking ahead to the 2nd Annual Spring Soirée, which will be held at The Maxwell Center in March 2026. Stay tuned for more details in the coming months!

Board of Directors Annual Giving



culture of philanthropy.

3HC will launch an annual giving drive specifically for its Board of Directors, beginning with the upcoming fiscal year. Financial contributions from board members are critical for several reasons: they demonstrate a strong commitment 3HC's mission, inspire confidence among external donors, and are often a prerequisite for securing support from foundations and grantmaking institutions. Additionally, board giving sets a powerful example for the broader community and helps strengthen 3HC's financial stability and

The first annual drive will coincide with the start of the fiscal year, with a goal of achieving 100% board participation during the first quarter. This timeline aligns strategically with the launch of the 3HC Employee Giving League and sets a precedent for organization-wide engagement.

To facilitate meaningful participation, April will personally contact each Board member to discuss a contribution level that reflects their individual capacity and commitment. These one-on-one conversations will ensure that every gift is thoughtful and significant, contributing to a collective show of leadership and support for 3HC's mission.

3HC Lunch & Learn

Lauren Wiggs has introduced a new fundraising approach inspired by the Benevon Model, beginning with a Lunch & Learn program hosted at Kitty Askins Hospice Center. This event is designed as a learning experience only—*not a fundraising solicitation*. Attendees will enjoy a light lunch, learn about the mission and impact of 3HC, and take a guided tour of the facility. To ensure the success of this initiative, personal invitations should be extended by Development Council members, Board of Directors, and 3HC staff. When considering who to invite, think about:

- Individuals you have a personal connection with
- People who may be inspired by our mission
- Existing supporters who want a deeper understanding of our work

Your outreach and engagement are key to building long-term relationships and support for 3HC's mission. The first lunch & learn will be held on Monday, June 16th, at 12:00 pm, with additional dates to come throughout the year. The link to register is: <https://www.3hc.org/event/3hc-lunch-learn/>.



Lunch & Learn

You're Invited to Join Us!

Please join us to learn about our mission and to tour Kitty Askins Hospice Center.

Monday, June 16, 2025
Beginning at 12:00 PM
Kitty Askins Hospice Center
(107 Handley Park Court Goldsboro, NC 27534)

To register, simply scan the QR code
or visit the link below:
<https://www.3hc.org/event/3hc-lunch-learn/>



For more details, please contact:
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April Brantham, CFRE
Director of Philanthropy
6/4/25