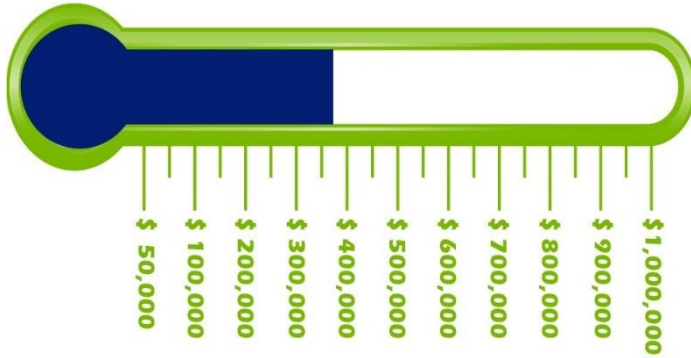


# 3HC BOARD OF DIRECTORS MEETING

## Philanthropy Report- March 10, 2025

### Financials

#### Fiscal Year Donations



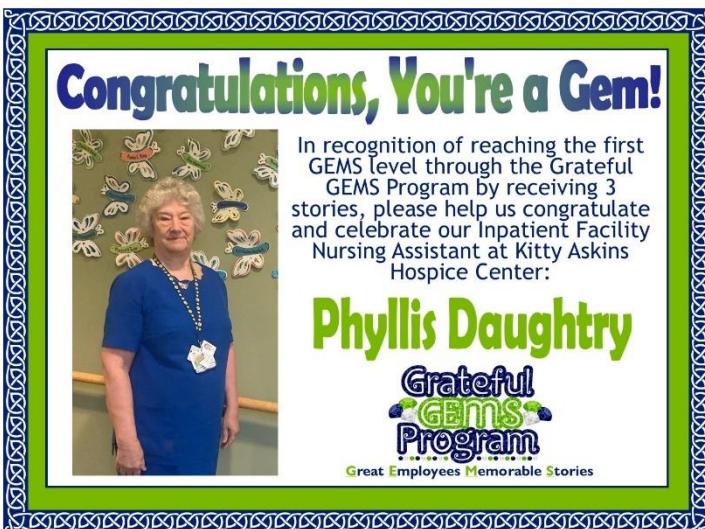
The goal for the fiscal year has been set at \$1,000,000.00.

From October 1, 2024, through February 28, 2025, a total of **\$365,910.65** has been raised towards the goal.

This total is comprised of pledges for the 2025 Employee Giving League, donations for the luminary fundraiser, end of year donations, estate gifts, and the Spring Soiree.

### Bright Spots & Fundraising

#### Grateful GEMS Program Success



The Grateful GEMS Program continues to reach new heights, with stories and compliments coming in regularly. As of the end of February, we have received a total of 1,325 compliments and stories from patients, family members, co-workers, and leaders.

In January, our sixth employee, Phyllis Daughtry, received a third story through the program. In February, our seventh employee, Courtney Young, received a third story, as well. To commemorate these ladies reaching the first level in the program, the Philanthropy staff recognized them among their peers and leaders, reading their stories to the group, serving refreshments, and presenting them with a lapel pin and a \$25 gift card of their choice.

## T.A. Loving Foundation Donation



### **\*CONFIDENTIAL\***

To celebrate 100 years of service, T.A. Loving Company is giving back to thirteen charities. 3HC & Kitty Askins Hospice Center were chosen as one of two charities to kick off this year of giving. The T.A. Loving Foundation is granting 3HC & Kitty Askins Hospice Center with \$100,000. Though they are sharing their giving with their employees, as well as sharing on social media, they are not releasing the amount they are contributing to each charity. To honor their wishes, we are sharing the news but not including this amazing amount. We received permission to share this news with our Board of Directors.

## East Duplin High School's HOSA: Queen of Hearts Fundraiser



East Duplin High School's HOSA Club (Health Occupations Students of America Club) raised their largest amount to date through their annual Queen of Hearts fundraiser for Kitty Askins Hospice Center- \$27,780.86!

Since 2015, the group has raised a combined total of \$90,303.14 for Kitty Askins Hospice Center.

## 3HC Spring Soirée



In less than a month, 3HC will host the 1<sup>st</sup> annual Spring Soirée. Please make plans to purchase tickets to join us on Friday, March 28, 2025, beginning at 7:00 pm, at The Maxwell Center. Tickets can be purchased from Kitty Askins Hospice Center, by ordering online at <https://www.3hc.org/ways-to-give/spring-soiree/>, or by contacting April Brantham at 919-439-5874 or [abrantham@3HC.org](mailto:abrantham@3HC.org).

To date, we have sold over 250 tickets to the event. This does not include tickets that are being sold by the 3HC Development Council, as those have not been turned in. Our goal is to have 500 guests in attendance.

Sponsorships continue to come in, with over \$33,000 collected at the time of this report. The deadline for sponsorships is March 18<sup>th</sup>. There are several in-kind sponsorships, as well, that will cover the cost of printing programs and all signage at the event. A huge thank you goes out to Mike Davis & Vince Watson for the business sponsorships from Tri-County EMC and Goldsboro Builders Supply!

Silent auction items are coming in. Several 3HC departments/offices have committed to making baskets for the auction, all in different themes. Tournament Promotions will be helping 3HC with larger items for the live auction. 3HC will be working to automate the auction by using Donor Perfect's Ready Set Auction module, allowing guests to bid from their electronic devices. A big thank you goes out to Lauren Wiggs for the very generous auction item she is providing for a week stay in her beach condo!

This will be a great evening to dance along to the beats by Bounce Party Band and celebrate the mission of 3HC. We hope you all will be there to celebrate alongside us.

*April Brantham, CFRE*  
Director of Philanthropy  
3/10/25